

visual artist & designer  
**CHRISTINA  
MARIE ZIVLEY**

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## EXPERIENCE

### **Freelance Designer & Multimedia Creative**

2014-PRESENT || BRAND DESIGN + ILLUSTRATION + 2D ANIMATION

Clients include: Tether Counseling & Wellness, Sanchez Realty

- Worked closely with small businesses and independent clients to provide various design services which included: brand development, web design, and illustration
- Creation and maintenance of branded deliverables for cross platform usage

### **Studio Artist at Wieden+Kennedy**

SEPT 2021-NOV 2025 NEW YORK || GOOGLE WORKSPACE + ADOBE CREATIVE SUITE

Accounts include: McDonald's, Ford, Michelob Ultra, Delta Airlines, Marriott Bonvoy

- Creation and meticulous cleanup of brand aligned presentation templates, reports, and various high quality digital, social and print deliverables for clients
- Worked closely with the agency's identity to design posters, merch, installations and stickers for internal departments and employee resource groups
- Created Photoshop compositions for multi-use visual concepts
- Worked in conjunction with the a number of creative managers and project leads from various departments and accounts

### **Graphic Design at PVH Corp.**

JUN 2019-APR 2020 NEW YORK || POWERPOINT + INDESIGN + ILLUSTRATOR + MAILCHIMP

- Worked specifically for the Corporate Responsibility Communications team to provide tailored presentations, infographic, and other design asks
- Oversaw internal documents to ensure layout and branding consistency as well as organization and redesign of visual graphics
- Created graphic visuals and an overall CR department branded email template for their internal newsletter powered by Mailchimp
- Design liaison with the PVH Brand Comms senior creative director to ensure design fluidity between our two departments

### **Multimedia Editor & Image Producer at @STALKAlice**

APR 2014 - APR 2021 NEW YORK || ADOBE CREATIVE SUITE + WORDPRESS

- Worked closely with client to create and grow their personal brand and business
- Creation and maintenance of e-commerce website; for digital products, appointment services, and written articles by client
- Provided photography, video and video editing services for content featured on Facebook, Instagram and Tiktok
- Designed and illustrated digital products and header images featured on website and socials

### **Independent Photographer & Videographer**

2014-2019 NEW YORK || CONTENT CREATION + LOOKBOOKS + MODEL PORTFOLIO

Clients include: STALK Alice, Oliver Zachary, CLICK Model Management

- Shot, edited and curated images and videos for independent fashion brands, influencers, and incoming models
- Images and videos were formatted for digital, print, and social platforms
- Location scouting and set-up
- Art direction and model styling

## PUBLICATIONS

### **Vogue Online Publications**

Photography for articles featured on Vogue.com and VogueWorld

### **CLICK Model Management**

Photography for model calling cards

### **70TH Anniversary Nannini Book**

Featured Photographer  
Team Concept Developer

### **FUA Blending Magazine**

Photography  
Fashion and Lifestyle articles

## EDUCATION

### **BA in Communication & Interactive Digital Media**

Florence University of the Arts  
Florence, IT, Jan 2015 - Dec 2018

### **Undergrad Coursework**

Franklin University Switzerland  
Lugano, CH, Aug 2013 - May 2014

## SKILLS

**Adobe Creative Cloud**

**Google Workspace**

**Apple & iWork Suite**

**Figma**

**Mailchimp**

**WooCommerce**

**Canva**

**Social Media Technicals**

**Procreate**

**Microsoft Office**

**WordPress CMS**